

The Bottom Line

April 2009

A Publication of the Shawano Country Chamber of Commerce

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Tourism Summit Set for May

The Shawano Country Tourism Council, a division of the Shawano Country Chamber of Commerce, will host its annual Tourism Summit and breakfast in honor of National Travel and Tourism Week on Wednesday, May 13, 2009, from 7:45 a.m. – 11:00 a.m. The location will be announced in mailed invitations.

The keynote speaker for this summit will be Patricia Kemner, Director of Sales and Marketing for the Lodge at Cedar Creek near Wausau. After Kemner's presentation, audience members will learn what it takes to thrive in the tourism business from a panel of local business owners and operators. Included on the panel will be Scott Berry and Jamee Peters of Bear Paw Outdoor Adventure Resort, White Lake and Lloyd Young, General Manager of Pine Hills Golf and Super Club, Gresham.

Berry and Peters will share the challenges they faced after a tornado ripped through their area, destroying much of their property. Instead of giving up in the face of disaster, they have rebuilt much of the resort and have used the experience as a unique marketing opportunity. Young will share how Pine Hills, owned by the Stockbridge-Munsee Band of Mohicans has obtained the Travel Green Certification and finds unique ways to recycle and save costs. The program will conclude with the announcement of the Tourism Progress and Friend of Tourism Award winners. These awards are given to an individual or group who has excelled in promoting Shawano Country.

"The purpose of this event is to enable business owners, elected officials and citizens of Shawano Country to come together to celebrate the positive economic impact tourism has on our area," said Patti Peterson, Tourism Manager for the Shawano Country Tourism Council. Breakfast reservations are required by Monday, May 4th. For more information or to place a reservation contact the Shawano Country Chamber of Commerce at (715)524-2139 or e-mail tourism@shawano.com.

It's All About the Cash!

Successful cash flow management is critical to the success of every business. The Shawano Country Chamber of Commerce, in partnership with Shawano County Economic Progress, Inc., will present "Successful Cash Flow Management Strategies" on Friday, April 24, 8:30 a.m. - 11:30 a.m. at the Chamber of Commerce, 1263 S. Main Street in Shawano. The registration fee is just \$25 for Chamber members and \$35 for non-members. Space is limited for this session. Reserve your spot by contacting the Chamber at 715-524-2139, chamber@shawano.com or register online in the events calendar at www.shawanocountry.com



Tony Busch

This program will introduce business owners to simple operation strategies that may uncover hidden profits and help improve their bottom line. Attendees also will learn how to improve the performance of their business by understanding and managing cash flow. The presenter will be Tony Busch, owner of Piora Cash Flow Management LLC. Busch will cover cash flow concepts and strategies including easy-to-understand explanations of break-even, budgeting, leverage ratio, accounts receivable and inventory turnover and much more.

Since starting his own business Busch has assisted many business owners throughout Wisconsin, in Georgia, Texas, and Alabama to improve the performance of their businesses. See the enclosed flyer for more details.

Please note that we will also hold a much shorter version of this program during our Business Advantage Series Program, April 2, 7:30 - 8:45 a.m. at the Chamber. This April 2 event offers an excellent opportunity for you to meet Tony and learn more about these concepts in advance of the April 24 event.

"The Shawano Country Chamber of Commerce advances economic growth by coordinating resources and providing networking, promotion and education to businesses in Shawano and Menominee Counties."

Welcome New Board Members



Debbie Kuhn has been employed with Northeast Wisconsin Technical College (NWTC) in Shawano since 2001 and was named the Interim Coordinator in July, 2008. Kuhn owned her own business, Mountain Bay Inn for 10 years prior to starting at NWTC. She decided to join the Chamber's board of directors to give back to her community. "I did a lot of volunteering when my children were growing up and dropped out of belonging to committees for awhile to pursue my degree. Now I have some time to help with our community again and the Chamber offers the perfect opportunity," said Kuhn. She

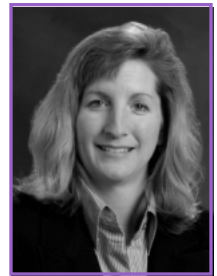
plans to use her varied life experience to contribute to the board and will focus on education and school to work efforts as the Chamber's new Education Committee Chairperson. Kuhn has also served on the School Board and the State PTA board.

She has an Associate Degree in Supervisory Management and is currently working on her Bachelor's Degree in Business and Organizational Development at Silver Lake College. She will graduate in May, 2009 and intends to pursue a Master's degree this fall. In her free time she enjoys spending time at her cabin, taking long walks, caring for her grandson, and gardening. Kuhn lives in the township of Richmond with her husband and has two adult daughters.

Rhonda Lutzke has been employed by Frontier Communications as the Area General Manager of Field Operations for Wisconsin, Michigan, Indiana and Ohio for almost two years. Prior to joining Frontier Communications, Lutzke worked at the corporate offices of TDS Telecom in Madison, WI, for 11 years. She received an Inspiring Excellence Award from TDS Telecom prior to leaving in early 2007. As part of the award, she and her husband went on a trip to Vancouver, British Columbia, with the officers of the company. This award was received for the leadership and implementation of a new integrated billing and order entry system with DISH Network.

Lutzke is very enthused to join the Chamber board of directors in order to better serve our communities. "I felt this was the best way to be involved and identify how we can help improve the community as a whole," Lutzke said.

She has 13 years experience in telecommunications and another 13 years of experience in the consumer products industry. She has a broad knowledge of manufacturing, new product development, marketing, marketing research, product management, and operations. With this experience, Lutzke hopes to assist the Chamber with decisions relating to the finances, growth, development, and standard of living for the greater Shawano Area. She has a Bachelor of Science Degree in Business. In her free time, Lutzke enjoys spending time with her family, taking long walks and rollerblading.



Mary Zimanek is owner of the retail gift shop Til the Cows Come Home Gallery of Gifts. She has been located in downtown Shawano since May of 2008. She started the business in 1993 in a barn she designed and built specifically to house her business. Her business was located in Lakewood from 2006 until the time she moved to Shawano. Zimanek appreciates the close business community in Shawano and has gotten involved

in the Shawano Downtown Business Association as well as

the Chamber. "The community has welcomed me with open arms. How could I not get involved?" said Zimanek. She hopes to share her creative ideas and strong belief that a community should be like a family that works together for a common goal.

In her free time she enjoys reading mysteries, listening to music, and a good cup of tea. Zimanek resides in Sobieski with her husband Ray on property they have for sale. They would like to relocate closer to Shawano. Their adult sons include, Chad, owner of another Chamber Business, C-Net Systems; Craig; and Brian who is recently deceased. They also have seven grandchildren.

Kay Kristof joined Cooperative Resources International (CRI) Public Relations department in 1999 as a Graphic Designer and has grown with the company to her present position as Graphics Manager. She graduated in 1991 from University of Wisconsin-Oshkosh with a Bachelor's degree in Communications and a Business minor. She had previously worked nine years for J. J. Keller & Associates, Inc. in Neenah, WI as a Senior Graphic Designer.

Kristof was honored by the Shawano County Board when her design of the Shawano County Sesquicentennial logo was made into the new Shawano County Seal. She also was recognized for her work on the Town of Belle Plaine's Sesquicentennial book "Treasures in Time" which she worked on with her mother and the Shawano Historical Society.

Kristof is a 2005 graduate of Leadership Shawano County (LSC) and has been actively involved in the Chamber serving

on the LSC Steering Committee. In the past she worked at the Milwaukee Sports Show and designed the Chamber's trade show booth and Visitor's Guide covers. "I am honored to be part of the Chamber. It fulfills a commitment CRI has to contribute to the community as a whole. It will give me the opportunity to provide my knowledge and skills for the benefit of the Chamber and the wider business community," said Kristof.



She also serves the Town of Belle Plaine as Treasurer and Rural Health Initiative as a committee member. She enjoys digital photography, stock car races, and her family's many sporting events. Kristof is a life-long resident of Shawano. She and her husband, Tom, live in the Town of Belle Plaine with their son, Kasey-10, and daughter Kendra-6.

Chamber Bucks Update- CertifiChecks Sued by Attorney General

On Friday, February 27 the Shawano County Chamber of Commerce and chambers of commerce across the country discovered that CertifiChecks, Inc. had abruptly ceased operations and closed their doors. CertifiChecks is the company that administered the gift certificate programs for our chamber as well as over 400 other Chambers representing 60,000 local and national merchants in 47 states and the US Military. We were not contacted directly, but rather learned of the business closure through the company's website.

The Ohio Attorney General has filed a lawsuit against CertifiChecks accusing them of violating Ohio's Consumer Sales Practices Act by failing to honor the certificates after accepting payment from consumers. He also charges CertifiChecks with misrepresenting that consumers could submit unused gift certificates for reimbursement. If CertifiChecks files for bankruptcy, all mone-

etary claims (including claims for reimbursement of unused gift certificates) will need to be pursued through bankruptcy court.

We notified our members and the general public immediately after learning that CertifiChecks had ceased operations and advised businesses to not accept Chamber Bucks and consumers to not redeem them. We also advised the public to not send in their Chamber Bucks to the PO Box listed on CertifiChecks website. In order to assess the negative economic impact on our community and to work on their behalf to try to get reimbursement, we have encouraged businesses and consumers to contact the Chamber with information on their unredeemed certificates. To-date the amount of outstanding unredeemed certificates from our program is nearly \$20,000. If you have unredeemed Chamber Bucks in your possession and have not contacted the Chamber, please do so as soon as possible.

Our local certificate program, known as Chamber Bucks, allowed people and businesses to purchase gift certificates that could only be redeemed locally. The purpose of the program was to promote and encourage shopping local in order to boost our local economy. The program has been successful for our Chamber for over 10 years. Seven of those years, we partnered with CertifiChecks. Our Chamber Bucks were sold at the Chamber of Commerce, and directly through CertifiChecks website and toll-free phone number. We sold between \$100,000 and \$160,000 every year. Our customers and businesses purchased the certificates for gifts, bonuses, and incentives. The Chamber's Executive Committee has met to discuss legal and other action to address this situation and try to acquire reimbursement for those businesses and customers with unredeemed Chamber Bucks. We will keep you updated on any developments.



Each year class participants in Leadership Shawano County select a community service project to complete as part of their graduation requirement. The current class has initiated projects that will benefit two local nonprofit organizations.

Networking for those in Need

The Leadership Shawano County Class of 2008/2009 is pleased to announce one of the community service projects this year will benefit SAFPARC, The Shawano Area Food Pantry and Resale Corporation.

This group's mission is to provide needs and possible services to SAFPARC using their networking skills, therefore "Networking for those in Need," their motto was established. "Because of the economic times that we are facing, we thought the pantry was an excellent project this year," said Tammy Brzeczowski, a class participant. "We also felt that instead of asking for monetary donations, we would try our networking skills to acquire items or services the pantry was in need of," continued Brzeczowski.

After establishing the needs of the pantry which included an updated computer, assistance with programming, filing cabinets and a commercial grade meat slicer. The group is working together with area businesses, schools, organizations and community minded individuals to help acquire these items.

In addition, the class would like to provide the pantry with books to give away to children that visit the facility, so they are implementing a children's book drive. The group would like to encourage the community to "clean off your shelves" and bring any children's books to the Shawano Chamber of Commerce, no later than May 1, 2009.

After securing the items in need, the Leadership group will announce a time and date when a formal presentation will be made to SAFPARC. For more information on the project, or a list of what items may be needed, please contact Wendy Crawford, Leadership Shawano County Program Coordinator at 715-524-2914.

Financial Resource Education Provided

The second organization that will benefit from Leadership Shawano County community service project is Safe Haven Domestic Abuse Support Shelter.

Safe Haven was chosen when the group became aware that many residents lack financial awareness and knowledge of resources available. The emergency shelter for victims of domestic violence and sexual assault houses 4 - 7 families at a time, and is almost always full. Most victims of domestic abuse have been controlled by their abuser for years. This means that most do not know how to function financially due to inexperience and control. Also, many feel the financial obstacles in their way are complete road blocks and not just a hurdle to get through. Safe Haven serves hundreds of victims every year from our own community and provides limited education in individual finances due to lack of resources and time.

Participants in the project have consulted with Stacey Cicero, Executive Director of Safe Haven, to determine needs the residents have when it comes to financial information. "The project will entail providing Safe Haven's residents with basic, vital financial information needed to function in today's world outside of Safe Haven," said Brigitte Pennings, a class participant. Project participants will put together packets containing phone numbers and addresses of all local financial institutions, what requirements are necessary to open a bank account, where to cash payroll checks, a comparison of "cash stores" and financial institution's loans and APR, budgeting, services available, and much more. The packet will be in a tabbed format and small enough to be readily accessible. "Hopefully with the resources that this group provides, these victims will see a clearer path to freedom," added Pennings. All participants have been busy compiling information along with meeting financial advocates in the area. The packets will be available before May 14, 2009.

Business Connection



Comfort Inn & Suites and Sally's Catering

co-hosted the March Business Connection with a wonderfully festive St. Patrick's Day theme! Attendees enjoyed delicious Corned Beef and Cabbage



prepared by Sally's Catering. Thank you for hosting a great event! Congratulations to Joe Gellings, who won the Chamber Ambassador's Pot of Gold and Mike Kirschling, the winner of one night's stay in a whirlpool suite.

"Latest Edition" quartet provided musical entertainment for the group to enjoy! The ladies of the quartet are also members of the Wolf River Harmony Chorus.

Next Business Connection

April 21, 2009
5 p.m. to 6:30 p.m.#

Hosted By:

CRI / Genex Cooperative Inc.

117 E. Green Bay Street, Shawano

Come and enjoy!

RSVP: (715) 524-2139

Shop Shawano Country For June Dairy Month

Our Shop Shawano Country Campaigns are working!! Last year shoppers spent \$500,000 at participating businesses during this campaign. That is why we will again coordinate the Shop Shawano Country for June Dairy Month. During June

we will promote and drive traffic to participating businesses with advertising and by offering a prize worth \$500 to a lucky shopper. We will also show our appreciation of Shawano County dairy farmers by offering special incentives for them to shop.



We encourage you to join this effort to provide incentives for area dairy farmers and other customers to shop local. This will benefit us all.

Businesses who participate in the Shop Shawano Country for June Dairy Month campaign will be listed in advertising and publicity. We will also send out a mailing informing farmers of special incentives participating businesses will offer in June. The farmers can present the flyer when shopping at participating businesses in order to qualify for the special incentives.

Here's how you can participate: Fill out the enclosed form and mail to or drop off at the Chamber along with a \$75 check. That's it! We will take care of the rest. The entire \$75 is used for newspaper, radio and direct mail advertising. We will provide you with the point of purchase sign, entry blanks and box, and the Shop Shawano Country logo. Contact the Chamber today with any questions.



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Members in the News

LCO Ojibwe Community College President Dr. Danielle Hornett and the College of Menominee Nation President Dr. Verna Fowler recently signed an agreement forging a consortium between the two colleges. The new agreement is intended to facilitate collaboration on broader concerns related to advancing higher education for those whom the University of Wisconsin System or Wisconsin Technical Colleges are not an option.

Swedberg Funeral Home welcomed Laura Fulcer to their staff in January. She is a graduate of the funeral service program at Milwaukee Area Technical College. In November 2007 Fulcer became a licensed funeral director and in October 2008 she obtained her insurance agent license for life and health.

Owens Door Company, a division of **Owens Inc.**, recently extended recognition to employees for their years of service. Lauri MacMurray and Joe Fuss were recognized for 10 years and Ed Retzlaff celebrated 15 years.

Congratulations to Mike Zingler, Broker/Owner of **RE/MAX North Winds Realty**, who has been given the RE/MAX 100% CLUB Award in recognition of his outstanding sales achievement for 2008. Mike Zingler has also been honored with induction into the prestigious RE/MAX International, INC. Hall of Fame. The Hall of Fame honor is given for career sales and service to the RE/MAX organization. Mike Wilken of **RE/MAX North Winds Realty** has been given the RE/MAX Executive Club Award in recognition of his outstanding sales achievement for 2008.

The April, 2009 issue of *Wisconsin Trails Magazine* featured Thomas Gallenberg of **Gallenberg Studio**, White Lake, in its new section, "Wisconsin Marketplace." The May 2009 issue of "Fine Homebuilding" will also showcase the studio. Gallenberg is an American Master Craftsman who specializes in designs of the Arts and Crafts Period. He is strongly influenced by the works of Greene & Greene, popular architects and designers who exemplify the style of this time period. His work is gaining in popularity due to a resurgence of interest in the Arts and Crafts Style which is currently sweeping the country. His work includes; furnishings, remodeling, lighting, accessories for the home, doors, garage doors and more.

The principal at **St. James Lutheran School** recently accepted some checks presented to her from the St. James Gala Committee. The money was generated through the annual St. James Dinner Gala held in November, and included \$10,000 towards tuition assistance, \$1,600 towards classroom needs, \$2,000 towards PK-8 field trips, \$4000 towards technology, and \$2,000 towards new curriculum.

Ed Grys recently retired from **Shawano Specialty Papers**. He has served as operations manager for Little Rapids Corporation's mills in Shawano and Green Bay since 2004. He joined **Shawano Specialty Papers** 21 years ago as director of manufacturing systems. Grys is being succeeded by Ron Thiry, who served as vice president of operations for SCA Tissue in Neenah before joining the company six months ago. Grys and his wife Gloria own **Keynote School of Music** in Shawano.

In its twelfth consecutive year, **Shawano Medical Center** has provided funding for nonprofit, government, tribal, and school organizations that contribute to the health of the community. This year's funding was \$25,000 and over the years the hospital has given \$432,139 to agencies.

2009 marks the Lamers family's celebration of 65 years providing sterling transportation services. In 1944, company founder Lyle Lamers purchased a 1936 Chevy school bus from his brother-in-law. Now under the direction of Lyle and Ellen's sons, Allen and Kevin, the company has grown and continues to operate on a "family business" philosophy. Having grown to 23 locations throughout the state of Wisconsin and 1 location in Fruitland Park, Florida, **Lamers Bus Lines** transports groups of all types and sizes throughout the United States. **Lamers Bus Lines** has been acknowledged as one of the nation's top 25 school bus and motor coach companies.

Unity, leaders in hospice and palliative care, today announced two of its physicians, Rance Hafner, MD, and James McGovern, MD, received the Certificate of Added Qualifications (CAQ) in Hospice & Palliative Medicine from the American Board of Medical Specialties (ABMS) in the certificate's first offering. **Unity** recognizes the growing demand within the communities it serves for quality, end-of-life care services provided by skilled professionals and takes pride in its physicians' achievements.

College of Menominee Nation recently held their third annual spring blood drive with the **American Red Cross** and met their goal of 25 donors.

The Wittenberg Area Chamber of Commerce recently held its 39th Annual Banquet. **Nueske's Applewood Smoked Meats** was honored by receiving the Business of the Year award.

Thrivent Financial for Lutherans recently donated \$1,000 to **St. James Lutheran Church** for its golf outing, \$1,000 to **Navarino Nature Center** for its new building addition and \$1,000 to **Shawano Medical Center Auxiliary** for a motorized stretcher.

Zeitler Plumbing & Septic Service will be opening a satellite office in Breed, WI on April 1 to service the Breed, Mountain and Lakewood areas. They will be located beside the Breed Town Hall.

Neil Todhunter, a health-care executive with 34 years of experience, has been named interim Chief Executive Officer of **Shawano Medical Center**. Todhunter fills the position left by Jim Baer, who resigned March 3.

Shawano area residents will soon have access to comprehensive orthopedic services at **ThedaCare Physicians-Shawano**. Three ThedaCare Orthopedics Plus surgeons-Terry Dietrich, Eric Erickson, and Todd Smith, will see patients and perform minor outpatient procedures beginning this spring.

Thanks to the **Shawano Hockey League** and another successful "Teddy Bear Drive," **Shawano Medical Center** has 212 new stuffed toys for their young patients.

John Koeller was named **Coldwell Banker Hilgenberg Realtors** February Associate of the month providing top quality service to his buyers and sellers.

On March 12, 2009 **Headquarters General Store** owned and operated by Patricia and Dick Miller presented the **Bowler Alumni Dollars for Scholars** with a check for \$261.60. These funds were donated by customers and vendors of **Headquarters General Store** by placing the coins in a large parking meter bank at the store. The Miller family would like to thank all of their patrons for their continued support of the **Bowler Alumni Dollars for Scholars** as this money will assist in the awarding of scholarships to graduating Seniors in May and also an Adult Continuing Education scholarship awarded in March and November.

M&I Institutional Trust Services was recently ranked the #1 investment services and recordkeeping and administrative services provider in 401kExchange's 2008 survey of retirement plan providers. The survey of mid-market retirement plan sponsors, with plan assets of \$10-\$100 million, resulted in **M&I** receiving the highest percentage of very satisfied or excellent rankings compared to other industry providers. This is the second year **M&I** has been ranked #1 in the 401kExchange survey. **M&I** was also named the #1 retirement plan provider by **PLAN-SPONSOR Magazine's** 2007 and 2008 defined contribution survey, earning 81 Best-in-Class awards across four market segments and 23 service categories. **M&I Marshall & Isley Bank** is the largest Wisconsin-based bank, with 193 offices throughout the state.

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Ann Fuge

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Clintonville, WI 54929-0026

Phone: (715)823-6262 • Fax: (715)882-2100

www.honeycreekgallery.com

ann@honeycreekgallery.com

Located on Main Street in Clintonville, Honey Creek has been serving the area with distinctive items for more than twenty years. Visitors to Honey Creek are delighted to discover framed works of art, collectibles, home accessories as well as gifts for all occasions. Various displays featuring items with an outdoor focus are found throughout the store. Custom framing is available as well as layaway, gift registry, gift wrapping and special orders. Honey Creek is open Monday through Saturday with extended hours during the Christmas season. Their knowledgeable staff is always ready to meet the needs of the visitor—whether it's a new face or a frequent visitor who has become a friend.



Honey Creek was recently welcomed as a new chamber member. Pictured (l. to r.) are Ambassador Kay Kristof; Ann Fuge of Honey Creek and Executive Director Nancy Smith.

North East Creative Problem Solvers- WI Destination ImagiNation

Melanie Scott

W14733 Balsam Road

Biramwood, WI 54414-8460

Phone: (715)216-7614

www.wisconsinDI.org

NECPS is the North East Region of Destination ImagiNation. DI is a community-based, non-profit, volunteer-driven educational organization, which teaches young people from Kindergarten through University-level skills such as: team work; budgeting; construction; theater arts and research skills.



Crossroads Custom Cabinetry was recently welcomed as a new member by Chamber Ambassadors. Pictured (Back row l. to r.) are Ambassadors Tammy Brzeczowski, Jill Birr, Scott Parson, Stacey Cicero, Carol Pleshek and Scott Passehl. Crossroads Custom Cabinetry owners, Cory and Erin Klement are seated in front.

Brent Draheim Snow Removal & Lawn Care, LLC

Brent Draheim

N5625 N. Washington Street

Shawano, WI 54166-1100

Phone and Fax: (715)526-5464

www.brentdraheimlawncare.com

Locally owned and operated, Brent Draheim Snow Removal & Lawn Care, LLC has been serving Shawano and the surrounding area since 1986. Brent's motto "Just ask...we can do it" quite accurately describes the many different residential and commercial services they provide. From spring and fall clean-ups, to snow removal and salting, there's no job too big or small. Give your home or business that feel-good curb appeal this summer with their lawn mowing, trimming and edging services. In the winter they will remove snow from sidewalks and driveways and provide salt for added safety upon request. Additional services include: tree trimming, fertilizing and power washing. Call Brent for a free estimate Monday through Friday: 8 a.m. to 6 p.m.

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- Business Real Estate Loans, Lines of Credit, and Equipment Loans
- Business Checking, Savings & Investments
- Full-time Business Loan Officer, Dennis Karcz, located at our Shawano office



911 E. Green Bay St. • Shawano 524-8200

Welcome New Members



Botique 152 was recently welcomed as a new member by Chamber Ambassadors. Pictured (l. to r.) are Ambassador Adeline Bratt; Jim Martin of Botique 152; Ambassador Scott Parson; Pam Moede, store manager and Ambassador Jill Birr.



Grace Community Church was recently welcomed as a new member by Chamber Ambassadors. Pictured (l. to r.) are Ambassadors Carol Pleshek and Dave Passehl; Pastor Thomas Barrett and Ambassador Scott Parson.



First Class Travel was recently welcomed as a new member by Chamber Ambassadors. Pictured (l. to r.) are Ambassador Dave Passehl; Julie Bartz and Jodi Beyersdorf of First Class Travel and Ambassador Scott Parson.

Jesse's Historic Wolf River Lodge, LLC

Joan Jesse

W2119 Taylor Road

White Lake, WI 54491-9524

Phone: (715)882-2182

wlfrvldg@aol.com

www.wolfriverlodge.com

"One of 15 Best Wilderness Getaways" ...Midwest Living Magazine. Jesse's Historic Wolf River Lodge is a large log retreat overlooking the Wolf River. Handmade quilts and braided rugs add warmth to six antique-filled Bed & Breakfast guest rooms. They offer a dining room (by reservation only) and a pub. Jesse's offers eight-one and two bedroom guesthouses (including a very unique "Tree House") complete with fireplaces, whirlpools and kitchen facilities. Rates range from \$100-320.

Wolf River Territory Tourism Association

Scott Berry

Bear Paw Outdoor Adventure Resort

N3494 State Hwy 55

White Lake, WI 54491-9426

Phone: (715)882-3502 • Fax: (715)882-2100

www.wolfriverterritory.com

Located in Langlade County, the Wolf River Territory sits on the shores of the Wolf River and at the edge of the Nicolet National Forest. Visitors can experience the thrills of whitewater rafting, canoeing, kayaking, biking, hiking, and relaxing in a sanctuary of peace and quiet.

The Wolf River Area Tourism Association was created to lead a unified cooperative effort to promote, protect, and improve their communities as good places to live, work, do business and enjoy clean outdoor recreation. For more information about the group or to get involved please go to their website www.wolfriverterritory.com

First Class Travel

Julie Bartz

139 N. Main Street

Shawano, WI 54166-2355

Phone: (715)526-4585

Fax: (715)524-9976

www.myfirstclasstravel.com

julie@myfirstclasstravel.com

First Class Travel has been serving the Shawano area for over 14 years and is proud to have been awarded the "Best of the Wolf River Region" for both agency and travel agent—Julie Bartz. Their agents have actual travel experience having visited all 50 states, 6 continents and over 45 countries to bring their customers the best first-hand knowledge of the world in the area. In addition to their Shawano location, they recently opened a second office in Clintonville. First Class Travel aspires to make your travel experiences seamless, uncomplicated and incredible! Visit their offices or their website for more information.

Chamber Golf Outing

The Shawano Country Chamber of Commerce's 19th Annual Golf Outing will take place on Tuesday, June 23rd at Pine Hills Golf Course. This year's outing format is a 4-person scramble. The team must be co-ed to be eligible for awards. Prizes will be awarded for the best dressed individual, foursome, and cart. The theme will be announced in the May newsletter.

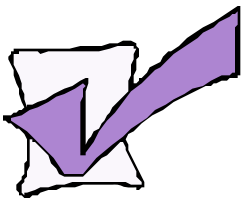
Registration begins at 10 a.m. with a shotgun start at 11 a.m. Dinner will start at 5:30 p.m. The cost is \$75 per player, which includes, 18 holes with cart, dinner, raffle tickets and chances to win prizes. The cost for dinner only is \$30. Reservations are required before June 10 in order to guarantee your cart.



(Please note: because the golf course has to order extra carts especially for our event, those making reservations after June 10th will risk playing without a cart.) To register fill out the form included with next month's newsletter or contact the Shawano Country Chamber of Commerce at (715) 524-2139 or chamber@shawano.com.

Don't miss out on this great opportunity to network and have fun in a great environment. If your golf game isn't exactly up to par, not to worry. Mulligan tickets will be for sale and non-golfers are encouraged to enjoy the dinner. Some sponsorships are still available but going fast. Check out all the details on the insert in next month's newsletter.

Please Share With Your Employees...



MARK YOUR CALENDAR !!

April
2009

- 2 Business Advantage Series:**
"Successful Cash Flow Management Strategies"
Shawano Country Chamber of Commerce
1263 S. Main St., Shawano, \$5 per person
7:30 a.m. – 8:45 a.m., 715-524-2139
- 12 Happy Easter**
- 21 Business Connection Sponsored By:**
CRI / Genex Cooperative
117 E. Green Bay Street, Shawano
5:00—6:30 p.m.*
- 24 Successful Cash Flow Management Strategies:**
Shawano Country Chamber of Commerce
1263 S. Main Street, Shawano, \$25/Chamber member, \$35/non-member
Space is limited, RSVP by 4/21/09
8:30 a.m.—11:30 a.m.*



**Reservations required.*