

The Bottom Line

A Publication of the Shawano Country Chamber of Commerce

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2010 Manufacturer of the Year

Aarrowcast, Inc. has been named the Chamber's 2010 Manufacturer of the Year. Aarrowcast, Inc. is a gray and ductile iron foundry established in Shawano in 1978. Over the past three years, Aarrowcast, Inc. has experienced dramatic growth. Revenue has increased by over 52% and employ-

ment is currently at 346 full time employees. The company has rebounded well from the recession due to an understanding of their unique niche in the marketplace and focusing efforts on more technical and metalurgically advanced products. They have made an effort to work with major casting consumers such as John Deere, Caterpillar, and the U.S. Military to diversify both their customer and product base. They are a major supplier to the manufacturers of agriculture equipment utilized worldwide to harvest food producing crops. They are also instrumental in producing vehicle components that have advanced the military's ability to keep our soldiers safe and mobile.

In 2010 Aarrowcast had its patent approved for an iron grade developed for production of ductile iron bombs for the United States Navy and Air Force. To date Aarrowcast has produced over 80,000 practice bombs that are used for pilots to develop their flight skills to maneuver the F16 and F17 fighters as they drop 500 pounds of weight off one side of the fighter plane. This iron took several years to develop to meet the metalurgical requirements for the bombs. No other foundry in the world was willing to take on this project. The ductile iron bombs replace the traditional steel bombs that have been used for many years.

Aarrowcast has demonstrated a commitment to employee education. A new employee training program was developed last year that requires 45 hours of classroom and 15 hours of hands-on training during the first two weeks of employment. During this time new employees are given in-depth training in several areas of the casting business including safety, the history of the com-



AARROWCAST INC.
HIGH QUALITY GRAY AND DUCTILE CASTINGS

pany, customers, and all areas of the manufacturing process, lean manufacturing tools and their strategic planning process. Key to their success was the development and implementation of a three-year strategic plan. The plan focuses on customer trends, new product opportunities, business that may be diminishing or growing, competition, global

threats, government regulations that could impact operations, and equipment needs to meet demand and margin growth.

Over the past several years, Aarrowcast employees have made an effort to become more involved in the Shawano community. This has included positions on the Chamber of Commerce board of directors, Manufacturing Alliance Board, Badger Power Board and numerous church and school affiliated leadership positions. They supported the building of the new Chamber of Commerce facility with the understanding of how important the chamber is to this community. They also made a stronger effort to support local charities and functions through donations to specific events such as dollars for scholars and the annual fireworks display.

The financial impact Aarrowcast has upon Shawano and the surrounding communities is significant. Annual purchases of materials, parts and supplies in local communities total over \$1.5 million. They also purchase over \$6 million of electricity from the local municipality. The largest impact comes from the Aarrowcast payroll to employees who reside predominantly in Shawano and the surrounding communities. In 2007 the payroll to non-executive foundry personnel was approximately \$9.9 million. For 2010 that number has grown to over \$13.5 million.

Aarrowcast was purchased in 2010 by a very strong growth-oriented equity firm from the East Coast. Aarrowcast has demonstrated they are a major player in the foundry industry with the capability and the resources to grow. This will result in significant investment in operations in Shawano leading to an increased level of spending and employment in our community.

"The Shawano Country Chamber of Commerce advances economic growth by coordinating resources and providing networking, promotion and education to businesses in Shawano and Menominee Counties."

Body Essentials—2010 Small Business of the Year

It is not by accident that 2010 was the best year ever for Body Essentials, in downtown Shawano. Owner Kathy Hansen has aggressively sought out ways to promote her business and increase sales since she opened her doors in 2000. This constant effort to be better is one of the reasons Body Essentials has been named the 2010 Small Business of the Year. Kathy has never been afraid to do what it takes to promote her business. During the first lean days after her store opened, she knew she could not wait for customers to come in her door so she stood on the sidewalk outside her store and handed out coupons to people walking by encouraging them to stop in. She also hit the road with her products setting up booths at various gift shows, growing her audience outside of Shawano. Kathy then worked at developing her Internet presence, building a website to promote and sell her products online. With all the time spent developing her business, Kathy knows the importance of educating, empowering and rewarding her employees. She understands her business growth is due in large part to the dedication and commitment of her employees. Kathy believes in a team approach and gathers input from her employees. Goals are developed by the team and bonuses are given on a monthly and annual basis.

Body Essentials has grown from 1800 square feet to 3000 square feet and Kathy is regularly updating and changing the store merchandising and product offering according to what her customers like. Kathy believes the key to her success is consistency with her customers. They know what to expect when they come into the store. She is proud of their customer service



and extras such as free gift wrapping, gift registry, quality products and a fun atmosphere.

With an in-depth understanding of the positive relationship between owner involvement and small business success, Kathy has made community involvement one of her top priorities from the day she opened her business. She has supported community organizations and causes through countless donations and personal involvement. She has been a Chamber member since the day she opened, served on the Chamber Board of Directors for 7 years including a term as president. She has chaired the Chamber's Business Committee for several years and has served on the Shawano County Tourism Council for almost 9 years. She is also very invested in Shawano's downtown. She chairs the Business Improvement District (BID), is an active member of the Shawano Downtown Business Association and is on the Redevelopment Authority committee of the BID. Kathy financially sponsors many activities. She is a Gold Sponsor of the BID and is a past sponsor of the Chamber's Business Advantage Series.

She believes in the importance of life-long learning and is constantly seeking information on how to improve. Kathy has learned how to use technology to create excellent customer service opportunities. She has excelled in utilizing email to bring customers in the door. In the early days of her business, Kathy sought out mentors and soaked up their advice on running a business and marketing a product. Now she is the mentor, sharing her story, experience and knowledge with fledgling entrepreneurs. She will always take time to lend an ear and offer seasoned advice to others in business.

Navarino Nature Center—2010 "Green" Business of the Year

The special "Green" Business of the Year Award was created this year to recognize a business that has made a significant investment in environmentally friendly operations over the past year. Navarino Nature Center (NNC), W5646 Lindsten Rd, Shiocton, was chosen to receive the award for building a new 8,000 square foot Green Building/Renewable Energy Complex addition on to their existing center. The addition displays and demonstrates green ideas and design.

Geothermal, passive solar and solar photovoltaic (PV) renewable energy systems heat, cool, light and generate electricity. Conservation and energy efficiency are behind the ideas incorporated in the design: a high performance building envelope, low-toxin paints and materials, energy efficient windows and lighting, water efficient plumbing fixtures, recycled materials and locally produced sustainable materials. This building does not use fossil fuels to heat and cool, and during periods of the year produces more electricity than it uses. NNC scored 44 points which constitutes the "gold level" on the LEED green building checklist.

This unique educational setting, offers people of all ages and levels of ability the chance to grow and understand our natural environment. NNC provides environmental education to area schools and the general public, along with snowshoe rentals, groomed cross-country ski trails, and canoe trips. NNC serves



W5646 Lindsten Road, Shiocton, WI 54170

3000-4000 students a year in addition to general public offerings. NNC offers programs dealing with forestry, pond and prairie study, winter ecology, survival skills, insects and invertebrates, renewable energy, birds, wolves, black bears, and much more. The lower level of the new addition displays an interactive kiosk that monitors the output of energy from the PV system, the energy usage of NNC and the weather conditions present. A light display compares

efficiency of LED and florescent light bulbs to incandescent light bulbs. Other interactive activities demonstrate energy produced from PV light, wind turbine and generators.

Navarino Nature Center (NNC), a private, non-profit organization, was established in April of 1986 by a group of residents concerned about ecology and environmental education. In January of 1987 in cooperation with the Wisconsin Department of Natural Resources (WDNR) a site was selected on the 15,000-acre Navarino Wildlife Area. A parking lot, well, amphitheater and cabin were added in 1990. In 1999 the Education Building was built. NNC's many miles of trails wind around and through prairie, forest and wetland communities. The Nature Center continues to grow with increased educational, service, and recreational programs. They are looking into increasing staff to help meet the growing demands of their educational programs. NNC can accommodate groups of all kinds.

Nueske's Applewood Smoked Meats— 2010 Retail Business of the Year

Nueske's Applewood Smoked Meats has been named the Chamber's 2010 Retail Business of the Year. According to celebrity chef Eric Ribert, when making pasta carbonara, you must use Nueske's Bacon. This is what Ribert told the audience of the Martha Stewart Show in December as he created his pasta dish substituting bacon for Italian salami. Those of us who live in Shawano County, don't need a celebrity chef to inform us of the superiority of Nueske's bacon, but it is wonderful that the rest of the world is finding out about this culinary delicacy. Nueske's has excelled at marketing their quality product both locally and nationally.



page and you will find a large community of loyal bacon lovers. Regular updates and rapid responses to customer inquiries creates very positive customer relations. Postings by restaurants adds to the excitement and creates a mouth-watering urgency to try the product. Several Milwaukee establishments recently posted on the Nueske's Facebook page, they are featuring Nueske's Applewood Smoked

bacon for the month of January. Umami Moto was promoting Smoked Nueske Chicken Harumaki with spicy mustard miso sauce. Nueske's has also utilized Twitter to connect with foodies, Food Channel shows, and others in the position to advertise to a large audience. It all creates a "buzz" that makes everyone want to try Nueske's.

There is a reason why travelers from throughout the country make a special point to stop at The Nueske's Company Store, located at 1390 E. Grand Avenue in Wittenberg, when driving through Wisconsin. If you have never visited the old-fashioned store, you are really missing out. From the sound of the jingling bell as you open the door, to the rustic wood plank floor, the pot-bellied stove and fresh buttermilk, to the view of the original stone smokehouse, it is a step back in time. The meat counter offers a dizzying array of fresh ham, sausages, brats, pork chops, and of course, their famous bacon. The rest of the store is filled with specialty foods including fine Wisconsin and imported cheeses, ethnic German foods, pure maple syrup, imported candies, sauces, dips, jellies, cookies, crackers, bread mixes, beverages, the list goes on and on. If you are looking for a unique food item...this is the place.

With all the national publicity, Nueske's has remained loyal to their roots. They support the Wittenberg Community and Shawano County in many ways. The most significant is through charitable contributions and donations of product. Nueske's donates to a wide variety of organizations and causes including Dollars for Scholars, SCEPI, Western Shawano County Relay for Life, Wittenberg-Biramwood High School Charger Band, Shawano Hockey, and many other local academic and athletic clubs and activities.

Don't be surprised if you discover Nueske's bacon in a creative recipe at an upscale restaurant in a major metropolitan city. It is not by chance that Nueske's has been discovered by many upscale restaurants, celebrity chefs, and received glowing reviews in the New York Times, Chicago Tribune, Wine Spectator and Savor magazines. They are featured in hundreds of cookbooks and other publications, including a book from the head chef at the White House. Their sales department has worked hard to develop their customer base and relationships. Nueske's has utilized social media and the Internet to communicate with current and potential customers, create customer loyalty, and create unique opportunities to promote their product. One visit to Nueske's Applewood Smoked Meats Facebook

Nueske's has increased sales in the past year in both their company store sales and mail order department. Their wholesale department including national sales, foodservice and retail is also up. Since 2006 they doubled their manufacturing plant size, thus increasing potential output. New slicing and packaging equipment was also purchased allowing them to stay competitive in the retail packaging market. They added a new position and sales area in the past year. The new addition of the Corporate Gift Division that caters to large, corporate gift and incentive orders. They continue to expand their presence nationally through trade shows and intense sales efforts throughout the U.S.

They attribute their success to quality products and loyal and dedicated employees. They are proud to be considered the producer of one of the finest bacons and other smoked specialty meats in the nation.

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2010 Distinguished Citizen of the Year

On January 27th, the Shawano County Chamber of Commerce presented its 2010 Distinguished Citizen of the Year award posthumously to Dale Druckrey of Bonduel. Dale died tragically on November 30 in a house fire. He is remembered fondly by many who considered him a very kind, generous and truly selfless man. Dale was nominated for the award by several people who had the good fortune to know him on a personal level. According to Joel Kroenke, Dale exemplified the highest levels of respect for all life and community service. "He chose to live very simply while dedicating himself to a broad range of causes in support of his community and the environment," Kroenke said. Dale was actively involved in environmental and conservation issues, both local and statewide. He worked locally to protect the Wolf River. In 2000, Dale contacted John J Mutter, Jr., author of "To Slay a Giant", a book about the fight to protect the Wolf River from the proposed Crandon copper mine. He offered to pay for copies to be given to local high school and municipal libraries. Dale shared with Mutter, Jr. his interest in educating local students about this environmental battle and why it was important. "I had many conversations with Dale and I know in my heart that he cared more for others than he did for his own well being, and he financially helped many organizations," said Mutter, Jr.

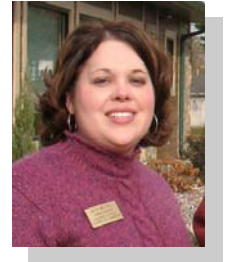
Local author Galen Winter fished with Druckrey and was moved by his love for nature and his fellow human kind. It was not unusual for Dale to quickly identify a bird by its song, or know the location of a good place to pick wild strawberries. "Dale was a kind man. His contributions and his labors with various environmental organizations—like Trout Unlimited—preserved streams and habitats too often injured by a culture uninterested in and unappreciative of the natural world surrounding us," Winter said. Dale supported the following organizations: Trout Unlimited Chapters, Navarino Nature Center, The Clean Water Action Council of Northeastern Wisconsin, Wisconsin League of Conservation Voters, the Environmental Stewardship Fund within the Community Foundation for the Fox Valley Region, River Alliance of Wisconsin, Northwood's Land Trust, Natural Resources Foundation of Wisconsin, Midwest Environment Advocates, 1000 Friends of Wisconsin, Clean Wisconsin, and Wisconsin Wetlands Association.

Dale shared what he had with those who shared his beliefs and this extended beyond environmental causes. He established the Dale Druckrey Masonic Scholarship, an annual \$1,000 grant given to graduating Shawano County High School students seeking additional education. He financially supported Leadership Shawano County, the Bonduel Scholarship Fund Committee, Bonduel High School, Bonduel Community Archives, The Shawano Club, Shawano Area Community Foundation, Shawano Masonic Lodge, Shawano Folk Festival, Wisconsin Public Radio, St. Paul's Lutheran School, Shawano County Humane Society, Shawano Chamber Foundation Building Fund, Wolf River Habitat for Humanity, and Shawano Medical Center Foundation.

During his lifetime Dale gave very quietly and selflessly to so many organizations and individuals. His support was given without a desire for public recognition. In the words of Kroenke, "He was a true hero in our community and his legacy deserves to be honored."

2010 Chamber Ambassador of the Year

Beth Wetzel received the 2010 Ambassador of the Year Award at the Shawano County Chamber of Commerce Annual Banquet. Wetzel works at Premier Community Bank and joined the Chamber Ambassadors in 2008. Since that time she has been a very active participant. According to 2010 Ambassador President Scott Parson, Beth has been very involved welcoming numerous new members, delivering member plaques, attending ribbon cuttings, helping with the golf outing, annual banquet and Fly Out. She donates her time and skills with the needs of the Chamber at heart. "Beth can always be counted on for help. She has been assisting and promoting area businesses for a number of years now and we are very lucky to have a person of her caliber as a Shawano County Chamber Ambassador. Her willingness to help has always made it a pleasure to have her on any committee," said Parson.



The Ambassador of the Year is presented each year to the Shawano County Chamber of Commerce Ambassador who has shown a commitment to the program by investing their time and effort into Chamber events. The Chamber Ambassadors serve as volunteer public relations representatives for the Chamber, communicating the Chamber's mission and goals and promoting involvement in chamber membership and activities.



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Members in the News

John Flynn has joined **American Transmission Co.** as vice president of Business Development. In this newly created position, John will lead efforts to expand transmission development opportunities outside their primary service area in Wisconsin and Upper Michigan. He previously with American Electric Power in Columbus, Ohio, where he served as managing director of Strategic Planning, Finance & Business Development for AEP Transmission. He also has executive experience leading joint ventures between AEP and several partners.

Curves^R Circuit with Zumba Fitness^R is here! **Curves of Shawano** is willing to let you try it free for a week to find out for yourself. You can burn up to 500 calories in just 30 minutes with the Latin and international inspired music and exhilarating, simple dance moves that have made Zumba so popular. All ages, fitness levels and dance abilities can participate in and benefit from **Curves** Circuit with Zumba Fitness classes. During the 30-minute class, participants work out on each **Curves** strength machine for one minute, alternating upper, lower and core muscles. After one minute, the music cues the participant to change stations on the circuit, and she moves to an area between machines to do Zumba moves, which tone and sculpt the body while burning fat. A licensed Zumba instructor from the Zumba Instructor Network (ZIN) teaches simple, modified Zumba moves from the center of the circuit.

John Koeller received the honor of **Coldwell Banker Hilgenberg Realtors** December Associate of the Month for his efforts in providing top quality service to his buyers and sellers.

Charlie Harvey of **Shawano Country Store** rolled his first perfect 300 game along with a 667 series recently while bowling at Herb's Tigerton Lanes.

Herbert E. McLaughlin VFW Post #2723 recently announced the winners of the 2010 Patriot's Pen Essay Contest and The Voice of Democracy Essay Contest. Chloe Knope won first place, Zeke Gueths second and Gabriela Krueger third for the Patriot's Pen contest. First place in The Voice of Democracy contest was won by Bailey Bergmann, second place was Kaitlyn Raddant, and third place was Rachel Raddant. Bailey's essay went on to district, where she also placed first, and it has been sent to the state competition.

Officials of **Shawano Medical Center** and **ThedaCare** recently signed the agreement integrating the hospital into the **ThedaCare** system, making the two health entities one, as of January 30.

The **Shawano Common Council** recently approved purchases of vehicles for two city departments. The council approved a bid for a 2011 Dodge Ram dump truck from **Shawano Auto Sales** and a 2011 Chevy Tahoe two-wheel drive with police package accessories from **Buss Chevrolet**. The **Shawano Common Council** also approved the purchase of a lot on Andrews Street for possible future expansion of the Park and Recreation Center. The back of the lot is adjacent to the center's parking lot.

Keynote School of Music welcomes Dorothy Zerbe to its teaching staff. Zerbe is a familiar name in Shawano having lived here in the 1990s. She is an experienced singer/songwriter, performer and teacher. She has training, certificates and degrees in piano pedagogy, piano tuning, and nursing. Zerbe has been active in Shawano's **Mielke Theater** and Folk Music Festival for many years. She has recorded her music and has two CDs. She enjoys working with students of all ages and levels.

CENTURY 21 Country Aire Realty is proud to recognize Terri Peterson, ABR, CRS, GRI as "Realtor of the Year" for 2010. This marks the 18th year Terri has earned the title, which is based on outstanding sales and service.

Wisconsin Film & Bag recently presented a check for \$750 to the United Way of Shawano County. In its ongoing effort to be environmentally conscious, **Wisconsin Film & Bag** made the decision to substitute Christmas emails for Christmas cards. The money set aside for Christmas cards and postage was donated to the United Way of Shawano County.

A towering 100-foot wind turbine was recently erected in front of the **Maple Lane Health and Rehabilitation Center**. The turbine, with blades 32 feet in diameter, will produce at most 20 kilowatts, or 20,000 watts of power, when the wind is blowing hard enough – about 25 to 28 mph. **Maple Lane** Administrator Colinda Clark indicated that it will help reduce the energy costs so that they can do more improvements for the building and do more things for their residents.

More than 70 area residents of all ages took a bone-chilling jump into 2011 on January 1 during the 10th annual Polar Bear Plunge at **The Light-house**. The plunge raised \$310 for the **Shawano County Humane Society**.

Divine Savior Lutheran School children in Shawano are helping other children while they help themselves this school year by participating in Scholastic Book Clubs' Classrooms Care program. This fall, each student was challenged to read 20 books. Scholastic Book Clubs agreed to donate the number of books read at all the participating schools nationwide to disadvantaged children and the school reached its goal.

Pioneer Credit Union's wreath sale raised more than \$500 for **Red River Riders Therapeutic Riding for the Disabled Inc.** This was **Pioneer's** second year supporting **Red River Riders** with this wreath sale. The **Red River Riders**, which marked its 25th year in 2010, serves riders with hearing impairment, autism, cerebral palsy, cognitive disabilities and many other conditions.

Coldwell Banker Hilgenberg Realtors of Shawano has achieved high rankings among Coldwell Banker franchisees in the country. The office was ranked eighth of nearly 1,000 offices for total units sold for November. It was ranked 11th in its office size category for the entire country for adjusted gross commission. **Hilgenberg Realtors** has been recognized in the top 10 for the past seven months in both categories.

Shawano County Economic Progress Inc. has announced plans for the 2011 Northeast Wisconsin Business Plan competition. Organized by the Northeast Wisconsin Regional Economic Partnership, the contest last year awarded prizes totaling \$25,000 to area businesses. The awards for the contest are \$10,000 for first place, \$6,000 for second, \$4,000 for third, \$3,000 for fourth and \$2,000 for fifth.

CoVantage Credit Union recently returned \$1.5 million in patronage to its members. There are two components to the payment: a savings bonus, which provides an additional dividend on earnings paid on select deposit accounts, and a loan interest rebate, which returns a portion of the interest members paid on their **CoVantage** loans.

High-speed Internet just became faster with **Charter's** introduction of 60Mbps Internet service in Shawano. The service level has been added to **Charter's** existing Internet services.

Welcome New Members



Wiouwash Trading Co., located at 102 Vinal Street in Wittenberg, recently joined the Shawano County Chamber of Commerce. Pictured is owner, Carla Strassburg.

Olson Woodwork LLC

Randy Olson

W2432 Hilbert Street

Zachow, WI 54182

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randy@olsonwoodwork.com

www.olsonwoodwork.com

Olson Woodwork is a small, locally owned custom cabinet and furniture shop located in the small town of Zachow. They build custom made cabinetry and furniture to their customers' specifications. Olson Woodwork specializes in custom wood furniture, curio cabinets, kitchen cabinets, and much more. They also provide cabinet re-facing, countertop replacements and will stain and finish trim packages. Can't find exactly what you are looking for? Stressed out with the whole building process? Really love a piece of wood furniture, but it's not available in the size or color you want? They are looking to reach new customers in the area and would love to help make your dreams a reality!

Welcome New Chamber Board Member

Each month we will profile a new Board member.



Melissa Moore began working for Employment Options in 2006 as an Account Manager and in 2008 was given the additional role of Sales and Marketing Coordinator for the Shawano, Marinette, Waupaca and Rhinelander areas. She received her Human Resources Management Certification from the University of WI Green Bay in 2008 and Professional in Human Resources certification from the Human Resources Certification Institute in 2009. Employment Options was

awarded the Service Business of the Year from the Shawano County Chamber of Commerce in 2010. Moore was appointed to the Chamber Board in 2010 to fill the professional seat vacated by Rhonda Lutzke, Frontier Communications.

Moore teaches community education classes through Shawano Community Education and the Annual Financial Wellness Conference. She is on the Board of Directors for Junior Achievement and participates as a classroom volunteer for Junior Achievement at the high school level. Moore's is passionate about promoting and teaching workforce readiness skills to our local community. "The opportunity to collaborate with the members of the Chamber and work more closely amongst the business leaders to promote these skills within our local workforce is a tremendous opportunity," said Moore. In her free time she enjoys all things water-related: swimming, water-skiing, and ice-fishing.

Moore was born and raised in the Shawano Community. She resides in Shawano with her husband Shannon and their two children.

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February SBA Series to Feature Six Steps in Business Building

The February 3rd Business Advantage Series session will be presented by Vince Studer, a certified business coach with ActionCOACH. Studer will conduct a mini business coaching workshop that will outline the key steps utilized in helping business owners to implement strategies to create profits and grow their business so they can achieve their business and personal goals.



Vince Studer has combined his 36 years of accounting, financial and business development experience with business coach training to help local business owners to reach their goals. Vince believes "Business ownership should enhance the owner's life and experience rather than being a burden." ActionCOACH vision and purpose is to provide "World Abundance through Business Re-Education." You will receive valuable information in this session that can make a difference in your business.

Date/Time: Thursday, February 3,
7:30 a.m. – 8:45 a.m.
Location: Shawano Country
Chamber of Commerce
1263 S. Main Street, Shawano
Fee: \$5 per person includes
Continental Breakfast
Reservations: Please contact the Shawano Country
Chamber of Commerce
715.524.2139 or
chamber@shawano.com

The Small Business Advantage Series is presented by the Shawano Country Chamber of Commerce in Partnership with Shawano Country Economic Progress, Inc and sponsoring partners Kersten Accounting & Tax and Dynamic Designs Unlimited.

Get Involved!

Becoming involved in chamber activities is a great way for you to meet other business people in the community, to share ideas, and promote your business or organization.

There are many opportunities for your involvement. A complete list of committee activities and goals are listed in the Chamber's 2010 Annual Report/2011 Plan of Action included with this newsletter. Please consider being involved in some way.

If you are interested in a particular area or would like more information, please contact Nancy at the Shawano County Chamber at (715) 524-2139 or nsmith@shawano.com.



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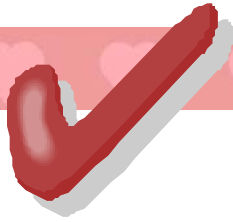
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MARK YOUR CALENDAR !!

February 2011



3 **Business Advantage Series:
Six Steps in Business Building—
Shawano Country Chamber of Commerce
1263 S. Main Street, Shawano
7:30 a.m. – 8:45 a. m.***

14 Happy Valentine's Day!

15 **Business Connection Sponsored By:
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5:00—6:30 p.m.***

**Reservations required.*

NEXT BUSINESS CONNECTION

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5 p.m. to 6:30 p.m.**

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Shawano Jazz Festival

SHAZZ

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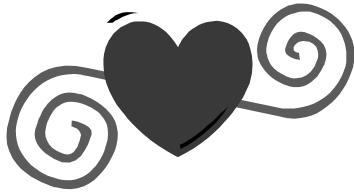
FREE
Admission

Saturday, February 19, 2011

Jazz Concert Finale – 3:30 p.m.
Shawano High School Auditorium

-Featuring-

Bob Baca All Star Band
Festival First Place Jazz Band
Shawano High School Alumni Band



February 2011

Events/meetings sponsored by the
Shawano Country Chamber of Commerce are listed in bold.

- 2-5 Shawano Community High School presents: "Bye Bye Birdie:" matinee on Feb. 2 at 3 p.m., evening shows on Feb. 3, 4, and 5 at 7 p.m., general admission adults \$10, students and seniors \$5, tickets available at the SCHS office or at the door, Shawano Community High School
- 3 **Business Advantage Series – "Six Steps in Business Building": 7:30 a.m. to 8:45 a.m., the presenter will be Vince Studer, a certified business coach with ActionCOACH, Shawano Country Chamber of Commerce, 1263 S. Main St., Shawano, \$5 per person, chamber@shawano.com, 715-524-2139**
- 4 North Star Mohican Casino Resort presents "Saddlebrook," country music, 8 p.m. to 11 p.m., free show in the Groove Lounge, must be 21 and older, 800-775-2274 or 715-787-3110, www.northstarcasinoresort.com
- 4 Classic's Restaurant & Lounge presents: "Shawndell Marks," from Madison, although compared to Norah Jones and Stevie Nicks, her sound is truly unique, W6026 Lake Drive, Shawano, www.classicsshawano.com, 715-524-8711
- 4-5 Menominee Casino Resort presents: "Sassy Magoo," variety music, 8 p.m. to midnight, free in the lounge, 715-799-3600, www.menomineecasinoresort.com
- 5 Classic's Restaurant & Lounge presents: "Musicians Rock Night," Classic's Music Appreciation Night – an array of musicians to entertain all night long, W6026 Lake Drive, Shawano, www.classicsshawano.com, 715-524-8711
- 6 Super Bowl Party hosted by Shawano Area Veterans: doors open at 4 p.m., watch the big game at the Shawano County Park, admission donation, food available for purchase, W5785 Lake Drive, Shawano
- 9 **Shawano Country Chamber of Commerce Business Committee meeting: 8:00 a.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 10-12 Menominee Casino Resort presents: "Thunder Country," 8 p.m. to midnight, free in the lounge, 715-799-3600, www.menomineecasinoresort.com
- 11 Owls of Navarino: 6:30 p.m. to 8:30 p.m., walk/snowshoe a section of Navarino listening for owls and other wildlife, fee charged, Navarino Nature Center, 715-758-6999, www.navarino.org
- 11 Wine & Cheese Tasting – 7th Annual Fundraiser to Benefit the Rural Health Initiative: 7 p.m. to 10 p.m., 60 kinds of wine and 30 types of cheese, entertainment, raffles, \$25, Shawano Lake County Park, W5785 Lake Drive, Shawano, 715-524-1488
- 11 Classic's Restaurant & Lounge presents: "Jon Worley," steeped in deep-rooted southern mysticism, a true southern Appalachian gumbo, W6026 Lake Drive, Shawano, www.classicsshawano.com, 715-524-8711
- 11 North Star Mohican Casino Resort presents "Stringbenders," classic rock, 8 p.m. to 11 p.m., free show in the Groove Lounge, must be 21 and older, 800-775-2274 or 715-787-3110, www.northstarcasinoresort.com
- 12 12th Annual Figure 8 Muskie Club Annual Ice Fishing Derby & Raffle: kid's prizes, food, Shawano County Park, 715-524-2435
- 12 Snowshoe at Navarino Nature Center: 9 a.m., snowshoe across the bog, through fields and forest exploring different areas of Navarino in winter, fee charged, 715-758-6999, www.navarino.org
- 12 Bear Paw Outdoor Adventure Resort presents Winter Challenge/Feast of Vali: the challenge brings teams of 2 or 4 together to compete on snowshoes and cross-country skis, following the challenge, feast like Vikings, \$20 each participant (includes feast), cost of feast \$20 for adults, \$10 for children under 12, N3494 Hwy 55, White Lake, reservations appreciated, 715-882-3502, www.bearpawoutdoors.com
- 12 Menominee Casino Resort presents: "Nitty Gritty Dirt Band," appearing in the Convention Center Five Clans Ballroom, tickets \$30 in advance, \$35 at the door, 715-799-3600, www.menomineecasinoresort.com
- 12 Classic's Restaurant & Lounge presents: "Irene's Garden," from Stevens Point, organic original rock n' roll to feed the soul, W6026 Lake Drive, Shawano, www.classicsshawano.com, 715-524-8711
- 14 *Happy Valentine's Day!*
- 15 **Business Connection hosted by Bult's Bakery: 5 p.m. to 6:30 p.m., 128 S. Main Street, Shawano, 715-524-2139**
- 17 **Leadership Shawano County Steering Committee Meeting: 7:30 a.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 17 **Ambassador meeting: Noon, The Launching Pad, 715-524-2139**

- 17-19 Menominee Casino Resort presents: "Thunder Country," 8 p.m. to midnight, free in the lounge, 715-799-3600, www.menomineecasinoresort.com
- 18 Chamber Executive Board meeting: 7:30 a.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 18 Red Cross Bloodmobile Blood Drive: 11 a.m. to 4 p.m., Maple Lane Health and Rehabilitation Center, N4231 State Hwy. 22, Shawano, 715-526-3158
- 18 Classic's Restaurant & Lounge presents: "Jerry Duginski," from Wausau, rock/punk/rockabilly/old country, W6026 Lake Drive, Shawano, www.classicsshawano.com, 715-524-8711
- 18 North Star Mohican Casino Resort presents "Geoff Landon & Wolfpack," country music, 8 p.m. to 11 p.m., free show in the Groove Lounge, must be 21 and older, 800-775-2274 or 715-787-3110, www.northstarcasinoresort.com
- 18-19 Candle Light Snowshoe at Navarino Nature Center: 5 p.m. to 7 p.m., snowshoe or ski the one mile loop from the nature center across the boardwalk and back, fee charged, 715-758-6999, www.navarino.org
- 19 2nd Annual SHAZZ Festival: High Scholl Jazz Ensembles compete 8 a.m. to 2 p.m., House Jazz Band and Honors Band concert 3 p.m., Shawano Community High School, 200 Cty. B, Shawano, www.shazzfest.org
- 19 Veterans of the Menominee Nation Annual Fishing Derby: 8 a.m. to 4 p.m., final weigh-in at 4 p.m., Cash prizes, raffle prizes, headquartered at the Legend Lake Lodge, Keshena, 715-853-4972, 715-586-2599
- 19 Bear Paw Outdoor Adventure Resort Snowshoe Pizza Party: 2 p.m., guided snowshoe hike, campfire, pizza party in pub, \$15 per person, N3494 Hwy 55, White Lake, reservations appreciated, 715-882-3502, www.bearpawoutdoors.com
- 19 Shawano County Humane Society Banquet: 5:30 p.m. social hour, 7 p.m. dinner, \$35 per person, raffles, live auction, silent auction, puppy piddle, plinko & baskets, The Gathering, 2600 E. Richmond St., Shawano, 715-526-2297
- 19 Classic's Restaurant & Lounge presents: "The Flyin' Monkeys," a mixed bag of rock, pop, folk, alternative, and original music, W6026 Lake Drive, Shawano, www.classicsshawano.com, 715-524-8711
- 22 Shawano Country Tourism Board meeting: 3:30 p.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 25 North Star Mohican Casino Resort presents "Katie Beth," country music, 8 p.m. to 11 p.m., free show in the Groove Lounge, must be 21 and older, 800-775-2274 or 715-787-3110, www.northstarcasinoresort.com
- 25 Classic's Restaurant & Lounge presents: "Mark Harrod," a cross between Dave Matthews and Rob Thomas, Harrod utilizes both piano and acoustic guitar in his performances, W6026 Lake Drive, Shawano, www.classicsshawano.com, 715-524-8711
- 25-26 Menominee Casino Resort presents: "The Dang-Its," 8 p.m. to midnight, free in the lounge, 715-799-3600, www.menomineecasinoresort.com
- 26 49th Annual Marion Lion's Fishing Derby: 7 a.m. to 4 p.m., Location - Lions Point, horse drawn wagon rides, kid's fishing derby on ice, Kitty Kat snowmobile races, register to win bicycles, \$10,000 cash raffle, lunch, refreshments, music 2 p.m. to 7 p.m.
- 26 J & H Game Farm Annual Cerebral Palsy Sporting Clay Fundraiser: 8 a.m. to 3 p.m., money raised goes to Green Bay CP Center, \$20, kids \$15, J&H Game Farm, W5810 J&H Rd., Shiocton, www.jhgamefarm.com, 715-758-8134
- 26 Elefson-Zueske Post 117 Auxiliary Spaghetti Dinner: 4-8 p.m., Elefson-Zueske American Legion Post 117, 850 S. Lincoln St., Shawano, 715-526-2098
- 26 Classic's Restaurant & Lounge presents: "Aaron Kaercher and his Crazy Neighbors," from Ely, MN, an evening of acoustic folk, blues, rock and jam, W6026 Lake Drive, Shawano, www.classicsshawano.com, 715-524-8711
- 26 North Star Mohican Casino Resort presents "Oil Can Harry," rock music, 8 p.m. to 11 p.m., free show in the Bingo Hall, must be 21 and older, 800-775-2274 or 715-787-3110, www.northstarcasinoresort.com
- 27 Shawano Lions Club Potato Pancake Breakfast: 7 a.m. to 2 p.m., Elefson-Zueske American Legion Post 117, 850 S. Lincoln St., Shawano

Ongoing Events

Oct. 16 through March: Shawano Hockey Association Season: Crawford Center, 225 S. Waukechon Street, Shawano, 715-526-5336, Open Skating Saturday 7 p.m. to 9 p.m. and Sunday 4 p.m. to 6 p.m., \$3 admission, skate rentals \$2, www.shawanohockey.org

January 8 – March 27

Indoor Flea Market: 9 a.m. to 3 p.m., Saturdays, free admission, Community Hall, 115 E. Division St., Shawano, www.zurkopromotions.com, 715-526-9769

Classic's Restaurant & Lounge presents: "Fred Beyer-The Piano Man" Tuesdays at 7 p.m., W6026 Lake Drive, Shawano, 715-524-8711, www.classicsshawano.com