

The Bottom Line

A Publication of the Shawano Country Chamber of Commerce

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PROGRAM COORDINATOR**
Wendy Crawford

2008 Manufacturer of the Year *Awarded to CRI*

The Shawano Country Chamber of Commerce presented its 2008 Manufacturer of the Year award to CRI. Cooperative Resources International (CRI) became the nation's first agricultural holding cooperative. Today, CRI is composed of three major subsidiaries:

AgSource Cooperative Services, Central Livestock Association and Genex Cooperative, Inc. Since its formation in 1993, annual revenue for CRI has grown from \$35 million to \$125 million. This growth can be, in part, attributed to the active growth and expansion of key performance areas and new acquisitions.

CRI has completed 23 acquisitions or mergers within the cooperative's 15-year history. A few notable events include the following. In 2005 a joint venture was initiated with the National Dairy Development Board of India. CRI North West Labs, a forage and milk testing laboratory in Idaho, was purchased by AgSource and Genex in June 2005. January 2006 marked the release of the Transition Cow Index™ by AgSource-- the first objective measure of transition cow management. In 2006 Genex expanded its membership area to include the entire 48 continental United States. In June 2006, CRI finalized an agreement to purchase its Brazilian distributorship, Genetica Avancada. Brazil has one of the largest cattle populations in the world and has seen tremendous growth in A.I. (artificial insemination) over the last 10 years. In July 2006, AgSource purchased Harris Laboratories in Nebraska doubling the cooperative's capacity in soil and agronomic testing. The laboratory has clientele across the country and does business in 38 countries. CRI experienced a historic year in 2007 with semen shipments being sent to three emerging markets - India, China and Russia.

CRI employs 1600 people throughout the United States and is committed to employee education programs. Each year, the Genex subsidiary headquarters serves as host to about 180 new employees and interns. Continuing education is stressed through industry events, conferences, on line educational courses and advanced in-house training opportunities.



In December, 2008 CRI World Headquarters moved from their Town of Richmond facility to downtown Shawano demonstrating their growth and commitment to the community. "The City considers the redevelopment of the CRI office and training facility as one of

its most important economic development projects. The CRI employees and customers will significantly enhance business opportunities in the downtown. CRI BID assessments will increase the Business Improvement District ability to promote downtown Shawano AND the redeveloped facilities will increase the City tax base by several million dollars," said Jim Stadler, Administrator, City of Shawano.

According to Nancy Smith, Executive Director of the Shawano Country Chamber of Commerce, CRI has been extremely important to Shawano County contributing heavily to economic and community development. "The Shawano area has reaped the benefits of their tremendous growth and generosity. They have not only created many jobs for the area, but they also support community organizations, youth programs, leadership training, and the Chamber of Commerce."

CRI is a proud sponsor of the Shawano County Rural Health Initiative, which brings basic health education and screening to farmers throughout the county. In addition, CRI provides printed material and advertisements to promote this program. CRI employees are strongly encouraged to become involved in local community organizations. Presently staff members from CRI headquarters in Shawano are involved in the Shawano Optimist Club, Shawano County 4-H, Leadership Shawano County, Shawano Dollars for Scholars, Junior Achievement, Shawano Country Chamber of Commerce and Wolf River Habitat for Humanity among others. Employees are also involved in statewide organizations such as the Wisconsin state 4-H Foundation. From an agricultural community perspective, CRI strives to support youth who share an interest in the industry. CRI develops and provides public relations materials for the North American Intercollegiate Dairy Challenge. The Dairy Challenge includes several contests that test college youth's knowledge in all facets of a working dairy business.

"The Shawano Country Chamber of Commerce advances economic growth by coordinating resources and providing networking, promotion and education to businesses in Shawano and Menominee Counties."

Annual Banquet

Small Business of the Year



It is often said that if you want to know what's going on in town, just hang out at the local diner. That is certainly true for Angie's Main Cafe/The Daily Grind in downtown Shawano where locals gather around the counter for hearty nourishment and juicy conversation. And it's not just locals that have discovered the warmth and comfort of this cafe. Even celebrities including singer Carole King and United States Senator Russell Feingold have stopped in. The cafe has even been mentioned in the Milwaukee Journal Sentinel as a great place for a good country breakfast.

Angie Bistoff has owned the restaurant for the past 10 years and is definitely not running a "greasy spoon." She has the health of her customers in mind and credits her success to educating her customers about life-style changes including eating the right foods, exercising and using proper supplements. Bistoff helps her customers achieve these goals by using good quality products which includes non-trans fat oils and not using MSG, or preservatives. These efforts help to produce great tasting quality homemade food that's good for the body and soul. She also promotes Xango, a premium nutritional juice.

Bistoff believes in supporting her community and quietly contributes to the community in many ways. She allows numerous civic organizations including the Rotary Club, Optimist Club, Republican and Democratic Parties, to hold regular meetings in her large room at no charge. She regularly donates gift certificates and gift baskets to organizations and benefits. She helped to get a skate park built for area youth and even lets skateboarders use her large basement in bad weather.

Bistoff admits that it is a struggle to find good quality, dedicated employees and leaders. She believes that having patience and reinforcing the good qualities in her employees helps them become productive and part of the team. Bistoff supports her 4 full-time and 8 part-time employees and considers them part of her family. "I believe my employees are the back-bone of my business. I treat them like I would want to be treated and we are all part of a team," Bistoff said. She attributes her success to a strong belief in God, a positive attitude, commitment, teamwork, and having fun.

Retail Business of the Year



SHERWIN-WILLIAMS.

The Shawano County Chamber of Commerce presented its 2008 Retail Business of the Year Award to Sherwin-Williams at the Chamber's Annual Membership Banquet. Sherwin-Williams has been operating in Shawano for 5 years. It is a challenging time for any business connected to the building/remodeling industry, but Sherwin-Williams is taking unique steps to meet the challenge. They have introduced new products to their line-up that are more environmentally friendly, more user friendly and cost-effective. This past year, they have switched over some paints to new containers that are made from 100% recycled post consumer resin. New labels make it easier for customers to find information on coverage and application methods. They brought in a new exterior paint called Resilience which can be applied outside when rain is in the forecast in as little as two hours away. They also now offer a new, more economical sprayer which is able to spray up to .3 gallons per minute. Their new Pro-Industrial product line meets environmental standards making it safe to apply in schools, hospitals, and nursing homes even while the buildings are occupied.

According to District Manager Mike Krueger, the key to their success is relationship building. "We not only want to be able to succeed in the communities we are located in but we also want the businesses that we service to succeed as well. Without them, we would have to close our doors," Krueger said. Sherwin-Williams connects with other companies and contributes to community development by being a member of the Wolf River Builders Association and the Shawano County Chamber of Commerce. Their Chamber Member-to-Member Discount program provides 20% off purchases by other Chamber members. They donate a portion of those sales back to the Chamber.

The company is very committed to its employees. They employ interns and manager trainees and promote from within 98% of the time. This FORTUNE 500 Company has been on FORTUNE Magazine's list of "100 Best Companies to Work for." The new assistant manager, Mike Mathison and store employees have a wide range of product knowledge and provide excellent customer service.

2008 Ambassador of the Year

Tammy Brzeczowski received the 2008 Ambassador of the year Award at the Shawano County Chamber of Commerce Annual Banquet. She joined the Chamber Ambassadors in 2006 and since that time has been a very active participant. According to 2008 Ambassador President Jill Birr, Brzeczowski attended more Ambassador and Chamber events than any other Ambassador in 2008. "Her bubbly personality and professional attitude makes her a perfect good will ambassador for the Shawano County Chamber of Commerce. I am sure you have seen her smiling face at the Business Connections and other Chamber functions," Birr said. Brzeczowski was the Ambassador Secretary in 2008 and she has stepped forward to lead the Ambassadors as President for 2009.

Brzeczowski resides in Pulaski with her husband Bruce and

three sons, Zachary, Josh, and Brandon. Tammy and Bruce own and operate their own embroidery, screen printing and promotional business, Dynamic Designs Unlimited.

The Ambassador of the Year is presented each year to the Shawano County Chamber of Commerce Ambassador who has shown a commitment to the program by attending the most Chamber events, Business Connections, parades, ribbon cuttings, and new member welcomes. The Chamber Ambassadors serve as volunteer public relations representatives for the Chamber, communicating the Chamber's mission and goals and promoting involvement in chamber membership and activities.



Annual Banquet

Chuck Dallas Named Citizen of the Year

If there ever was a person that embodied volunteerism it is Chuck Dallas. Dallas strongly believes that everyone should give back to their community and he walks the talk. He is involved in leadership positions on numerous civic organizations and helped to start an organization that trains future community volunteers and leaders. Dallas was nominated by a previous recipient of the Citizen of the Year Award, Fred Ponschok. "I nominated Chuck for this award because of his high level of competence in each of the award categories; leadership, community service and economic and business development," said Ponschok.

The list of organizations Dallas is involved with is impressive. He is the president-elect for Shawano County Economic Progress, Inc. (SCEPI) and secretary of CoVantage Credit Union Board of Directors. He currently sits on the following committees: City of Shawano Plan Commission, Shawano County Comprehensive Plan Committees, and Shawano Optimist Club. Positions he has held in the past include: President of Junior Achievement of Shawano County, Inc., president of United Way of Shawano County, treasurer of the Shawano County Chamber of Commerce, president of the Shawano Chamber Foundation, Inc., president of the Institute of Management Accountants, president of the National Society of Accountants for Cooperatives and board member of Shawano Dollars for Scholars.

A proponent of life-long learning and committed to leadership development, Dallas is a graduate of the Wisconsin Rural Leadership program and he is a founding member of Leadership Shawano County (LSC), the area's premier leadership training program. He worked in partnership with the Shawano County UW Extension and Shawano County Chamber of Commerce to develop the LSC curriculum, obtain financing, and receive 501(c)(3) status for the Shawano Chamber Foundation--the parent organization for LSC. The program has graduated over 100 citizens who are now in active leadership positions with their employers, civic organizations, or government. According to Wendy Crawford Program Coordinator for LSC, Dallas is very committed to LSC. "Nine years and 115 graduates later, Chuck brings to the steering committee, the same energy, passion and leadership it took to create the program. Since I was hired four years ago, Chuck has been a constant source of support for me," Crawford said.

Dallas understands that leadership training should start with youth. He is actively involved with young people and with youth organizations. He has served as an officer for Junior Achievement of Shawano County and has been a JA classroom volunteer teacher for the past 8 years. He has been a middle school football coach and is a founding member of the Shawano Area Youth Football program for grades 4 through 6. Recently he was a committee facilitator for the New Facilities Action Team which helped pass a referendum in 2008 to build a new elementary school in the Shawano School District.

Dallas is Vice President of Finance for Genex Cooperative. He resides in Shawano with his wife Terri and their three children.

2008 Service Business of the Year Awarded to Pine Hills Golf Course



Going green has taken on a whole new meaning for Pine Hills Golf Course, winner of the Shawano County Chamber of Commerce's 2008 Service Business of the Year Award. After months of looking at ways to lessen their carbon footprint and changing operational procedures, Pine Hills was awarded Travel Green Wisconsin certification in May of 2008. Travel Green Wisconsin is a voluntary program that reviews, certifies and recognizes tourism businesses and organizations that have made a commitment to reducing their environmental impact. Specifically, the program encourages participants to evaluate their operations, set goals and take specific actions towards environmental, social, and economic sustainability. Above all, the Travel Green Wisconsin program is designed to protect the beauty and vitality of Wisconsin's landscape and natural resources. Only three golf courses in the State of Wisconsin have achieved this certification.

Pine Hills is owned, operated and administered by the Stockbridge-Munsee Band of Mohican Indians-- the only Tribal owned Golf Course in the State of Wisconsin. Two areas where Pine Hills differs from most golf courses include their usage of organic fertilizers and they have purchased equipment to start producing their own biodiesel. They will convert used cooking oil from their restaurant and the North Star Casino Restaurants. According to Lloyd Young, General Manager and Golf Pro for Pine Hills, the estimated cost per gallon will be 88 cents. They will run all of their turf maintenance equipment on biodiesel. "Our apologies if the golf course smells of freshly cooked French fries," Young said.

Pine Hills has focused on marketing efforts. In 2008 they introduced a customer appreciation/loyalty program designed to increase the amount of visits to the golf course. They work closely with the Tribal owned North Star Mohican Casino on cross-promotions. Pine Hills regularly surveys their customers so they can understand where they are coming from and how effective their advertising efforts are.

Pine Hills understands the importance of supporting area businesses and spends approximately 74% of their expenses with local vendors. They also supply local hotels with coupons and discounts.

The Pine Hills facility consists of an 18 hole golf course with limited membership opportunities, semi-private reservation systems and is open to the general public for greens fees. The bar and grill is open daily, throughout the golfing season. A fine dining restaurant is open year-round on Fridays and Saturday evenings and on Sundays for Champagne Brunch. They also host many functions and events at the clubhouse and The Many Trails Banquet Hall, which can accommodate up to 350 people.

Using the Media To Your Advantage



The next Business Advantage Series session, "Using the Media to Your Advantage" will be held Thursday, February 5, 7:30 a.m. – 8:45 a.m. at the Shawano County Chamber of Commerce, 1263 S. Main Street in Shawano. The program fee is \$5 per person and includes coffee, juice, and pastries. To register call the Shawano County Chamber of Commerce at 715-524-2139 or email chamber@shawano.com.

What do you do when your business or community is the target of negative publicity? This session will present information on how to use media attention to your advantage including how to speak with reporters and how to proactively get your positive message out.

The presenter for this session is Susan Finco, owner and president of Leonard & Finco Public Relations, Inc. She is known for her expertise in strategic communications planning, crisis management, assessing and shaping issues campaigns and creating positive media coverage for clients on national, regional and local levels. She is also a sought-after public speaker on a variety of PR-related topics.

Susan is active in many professional and community organizations and currently serves on the Board of Directors for the Green Bay Packers, UW-Green Bay, Citizens Bank-Wisconsin, Bellin Health Systems and the Greater Green Bay Community Foundation. She has received recognition and numerous awards for her business, professional and community involvement. Prior to co-founding Leonard & Finco in 1992, she was an award winning broadcast journalist. She is a graduate of UW-Milwaukee.

The Business Advantage Series, presented by the Shawano County Chamber of Commerce in partnership with Shawano County Economic Progress, Inc. and sponsoring partners Kersten Accounting & Tax and Dynamic Designs Unlimited, was created to help businesses gain more customers and make more money.

Shopping Local Pays Off for Bonduel Resident



Sandra Wegner of Bonduel has been rewarded for shopping at local businesses this past holiday season. Wegner won \$500 in Chamber Bucks after her name was drawn from thousands of entries in the Shop Shawano Country for the Holidays campaign. She registered while Christmas shopping at Qualheim's True Value in Shawano. "It's very convenient to shop locally and I like the stores," said Wegner. Forty businesses in Shawano, Bonduel, Bowler, Pulaski, Shiocton, and Wittenberg participated in the Shop Shawano Country campaign coordinated by the Shawano County Chamber of Commerce. Shoppers who visited participating businesses between mid-November and December 31 could enter to win \$500 in Chamber Bucks gift certificates redeemable at 170 Shawano County Businesses. The Chamber promoted the campaign through radio and print advertising.

Area merchants liked keeping the shop local message in front of shoppers during the holidays. Kathy Hansen, Owner of Body Essentials in downtown Shawano and Chamber president, was pleased with the results of the promotion. "The Shop Shawano Country Campaign was a great success. I had the most people ever tell me this holiday season that they were doing their Christmas shopping locally," said Hansen. Hansen is also the chairperson for the Chamber's Business Committee, the organizer of the campaign. "We doubled the number of businesses that participated this year over last. That strength in numbers definitely helped to create a 'top of mind awareness' of the importance of shopping local," Hansen added. Willis Qualheim, owner of Qualheim's True Value, was also happy with the Shop Shawano Country promotion. "It was a good campaign that helped to keep people in the area for their shopping."

Participating businesses included American Marine & Motorsports Super Center, Associated Bank, Angie's Main Café/The Daily Grind, Body Essentials, Braun Dairy Equipment Inc., Bult's Bakery, Buss Chevrolet, Caroline Implement, Cellcom, The Cobbler's Closet, Computer Haus, Country Store Foods, Creation Station, Dreier Pharmacy & Gift Shoppe, Dynamic Designs, Frontier Communications, Generations, Genie's Jewelry, Gentlemen's Quarter, Hawkeye Hearth & Home, Headquarters General Store, J & H Game Farm, Jill's Pet Shoppe, Kwik Trip-Shawano, Little Star Convenience Store, Martin Jewellers, Nat & Don's Oil Co., Nueske's Applewood Smoked Meats, Perkins, Qualheim's True Value, Quizno's Subs, Senzigs Fine Home Furnishings, Shawano Auto Sales, Shawano County Chamber of Commerce, Shawano Downtown Business Association/BID, Sherwin Williams, Staff of Life, 'Til the Cows Come Home, Wal Mart Super Center, and The Wood Shed.



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Members in the News

Total Fitness is proud to recognize Katie DeByl for receiving her Group Fitness Certification in ZUMBA. She holds this class weekly at Total Fitness Health Club in Shawano. This is a Latin inspired class combining cardiovascular interval training with overall body toning to maximize your caloric burn. *Ditch the workout, join the party!*

Unity, leaders in hospice and palliative care, today announced its new monthly program, Generations—Hope for Grieving Families, designed to support grieving families with children and teens ages 6 - 18. The program is held on the third Thursday of each month, from 5:30 to 7:30pm at Unity's De Pere office. The program is free of charge, to individuals residing in **Unity's** 12-county service area: Brown, Calumet, Door, Forest, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano and Waupaca counties. Registration is required by calling Unity at 920-338-1111 or 800-990-9249, www.unityhospice.org.

John Smith, Executive Director/Loan Officer for **NiiJii Capital Partners, Inc.**, Keshena, recently was honored with the "Visionary Leader" Award. The award was presented by Opportunity Finance Network & The First Nations Oweesta Corp. in Albuquerque, NM at the Third Annual Native CDFI Awards. "The efforts of John Smith exemplify how innovative and strategic efforts lead to growth and development in Native Communities," said Elsie Meeks, President and CEO of Oweesta.

Dynamic Designs Unlimited is excited to announce a community calendar photo contest. The contest is open to individuals that are residents or non-residents of Pulaski or the surrounding communities; they must have ties to the area. The community calendars will be available for sale by the end of December 2009. **Dynamic Designs** will donate \$1 for every calendar sold to the Pulaski Area Historical Society. For more questions regarding the contest, please contact Heidi or Tammy at 920-822-4450.

Congratulations to Jim Zierden Associate of the Month for December, at Coldwell Banker, **Hilgenberg Realtors**.

The Board of Directors of **CoVantage Credit Union** is pleased to report that a record \$2.1 mil-

lion in patronage has been returned to borrowing and saving members. The loan interest rebate, which has been paid to **CoVantage** borrowing members for the past 27 years, will return \$1.6 million to those who had loans during 2008. And for the first time ever, members who save at the credit union will also receive a year-end patronage payment, for an additional return of \$500,000.

First Presbyterian Church of Shawano recently held its sixth annual Martin Luther King Jr. Day Community Celebration, attracting a record crowd of about 175. Among the individuals and groups who spoke and performed at the event was the "Seven Up" children's choir from **Keynote School of Music**.

Scott Steffen has accepted the position of Systems Support Specialist with **Cooperative Resources International** in Shawano. As a member of a team of information technology professionals, Steffen assists in providing system support and maintenance to computer users throughout **CRI** and its subsidiaries.

Several dozen people started the year off with a splash during the Polar Bear Plunge at **The Light-house** in Shawano. The 9th Annual event raised money for the **Shawano County Humane Society**.

Associates from the **Wal-Mart Supercenter** recently found out just how much it pays to volunteer, when \$5,750 in grants was recently given to several local organizations in honor of their time and service. Each associate with volunteer hours earned their organization a check for \$250.

Junior Achievement of Shawano County was recently presented with a grant for \$5,000 from TransCanada, a leader in North American energy Infrastructure handling gas pipelines in the area. **Shawano Municipal Utilities** is now offering digital cable and phone service, completing the final legs of highly anticipated telecommunications service. SMU has already been offering high-speed Internet and basic and expanded cable in those areas where the infrastructure is in place.

The preschool classes at **St. James Lutheran School** in Shawano have moved from the early childcare center on Main Street to the main school

facility, a change teachers say has been advantageous to students and families. The Main Street facility is still maintained as a daycare center, serving children ages six weeks through age 12.

Shawano Area Community Foundation presented several grants totaling more than \$15,000 this fall. One of the grant recipients, **Red River Riders Therapeutic Riding for the Disabled, Inc.**, was granted \$4,000 to install insulation in the indoor riding arena.

CENTURY 21 Country Aire Realty recently recognized Terri Peterson, ABR, CRS, GRI as "Realtor of the Year" for 2008. This marks the 16th year Terri has earned the title, which is based on outstanding sales and service.

The National Committee for Quality Assurance (NCQA) and the American Diabetes Association have announced that **Aurora Family Practice** Physician Gregrey Hiltgen, M.D., has received recognition from the Diabetes Physician Recognition Program for providing quality care to his patients with diabetes.

RE/MAX is the United State's No. 1 real estate franchise - and the nation's No. 44 franchise overall - according to "Entrepreneur" magazine's 30th Annual Franchise 500 survey. The survey appears on the magazine's Web site and in its January 2009 issue. Among real estate franchises, **RE/MAX** ranks No. 1 for the ninth time in the past 10 years. The closest competitor - Keller Williams - came in at a distant No. 71. **RE/MAX** ranks No. 10 overall in the Low-Cost Franchises category. It finished No. 1 last year.

Scott Holschbach, C.E.O. of **Lakeshore Business Interiors** recently added Kelly Nothing to his staff as a Sales Associate. Kelly is responsible for maintaining and adding to their customer base while overseeing our Design Department. Kelly has been in the commercial sales industry for over 8 years and specializes in computer design, furniture specifications, and color coordinating for all types of office environments. Lakeshore Business Interiors has been in the commercial office interiors business for over 20 years providing all types of office furnishings, installation and service. **Lakeshore Business Interiors** is located at 1107 Franklin Street in Manitowoc.

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Welcome New Members



Mielke Cottage was recently welcomed as a new Chamber member. Pictured is William C. Mielke.

Mielke Cottage
William C. Mielke
W5691 N. Shore Drive
Shawano, WI 54166
Phone: (715)526-5510
wmielke@att.net

The Mielke Cottage is located east of Shawano County Park, surrounded by permanent homes, single-family cottages and the Nabor woods. Very quiet with no through traffic. The Old Cottage: original to 1903, three bedrooms, wrap-around porch, sleeps 7, auxiliary A/C and heat, open fire place, dock with hand-railing to a Blue Gill spawning bed, nice beach, but no boat, and two common doors into the New Cottage: 2004, but with the 1903 decor, handicap accessible, all season, A/C, well-equipped modern kitchen, service for twelve, laundry, linens, 1 ½ baths, 1 bedroom, sofa-bed, sleeps 5. Contact Mrs. Dorothy Bowan 715-526-5510.

Happy Trails ATV Club
Wendy Hafner
W6449 Old Lake Lane
Shawano, WI 54166
Phone: (715)526-6155
happytrailsatvclub.com
hafnerw@charter.net

Happy Trails ATV Club is a non-profit organization whose main goal is to develop ATV trails in Shawano County. The club is also very involved in education and their safety instructors teach DNR ATV Safety Certification Classes. They currently have 96 family and business memberships. If you are interested in joining the group, please call Marilyn at 715-524-4744 or visit www.happytrailsatvclub.com



The Chamber Ambassadors recently welcomed new member the American Red Cross. Pictured (l. to r.) are Judy Gregory, American Red Cross (ARC); Ambassadors Beth Wetzel and Jill Birr; Dawn Krull, ARC; Ambassadors Scott Parson and Dave Passehl; Jody Weyers and Mauree Childress, ARC.

Grace Community Church
Thomas Barrett
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pastortom@graceshawano.com

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Service times are 9:30 a.m. on Sundays and 6:30 p.m. on Wednesdays.

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Crossroads Custom Cabinetry designs and manufactures one-of-a-kind cabinetry and furniture to meet the specifications of their customers. They work on all ranges of projects from kitchen remodeling to replicating antique heirlooms. Please feel free to stop in and see their new showroom located on East Green Bay Street in Shawano.

Tilleda Falls Campground

Bud Styer

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Phone: (715)787-4143

www.tilledafalls.com

camp@tilledafalls.com

Featuring its own waterfall, you can feel free to relax with your friends and family at Tilleda Falls. There is also a grade "A" trout stream where you can fish from dawn to dusk.

Scenic Tilleda Falls Campground features 40 total sites—21 are seasonal and 19 are overnight with a separate tenting area. Most sites feature full water and electric hookups with 20 and 30 amp service. They offer showers, a dump station, snack bar, limited groceries, bar, swimming beach, playground, horseshoes, volleyball, basketball, a game room, boat launch, fishing, bait and firewood for sale. Sleeping cabins, row boats, paddle boats, canoes and tubes are available for rent.

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North Star Mohican Casino Ribbon Cutting



The Stockbridge-Munsee Band of Mohicans celebrated the grand opening of their new North Star Mohican Casino with a ribbon cutting on January 13. The new 66,000 square feet of gaming area includes 1,225 slot machines and 14 gaming tables surrounding a circular bar below a large skylight. The facility also includes a high-limits gaming area with guest service, a non-smoking slots area, and a 900-stall parking garage. There is 5,000 square feet of food and beverage space including The Longhouse 176-seat casual restaurant, Aroma Cafe, The Groove entertainment lounge, and a 54-seat center bar.

Next Business Connection

February 17, 2009

5 p.m. to 6:30 p.m.#

Hosted By:#

Wolf River Habitat for Humanity

320 E. Richmond Street, Shawano

Come and enjoy!

RSVP: (715) 524-2139

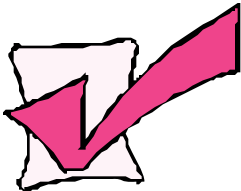
2008 Annual Report/ 2009 Plan of Action

Becoming involved in chamber activities is a great way for you to meet other business people in the community, to share ideas, and promote your business or organization. There are many opportunities for your involvement. A complete list of committee activities and goals are listed in the Chamber's 2008 Annual Report/2009 Plan of Action included with this newsletter. Please consider being involved in some way.

If you are interested in a particular area or would like more information, please contact Nancy at the Shawano Country Chamber at (715) 524-2139 or nsmith@shawano.com.



Please Share With Your Employees...



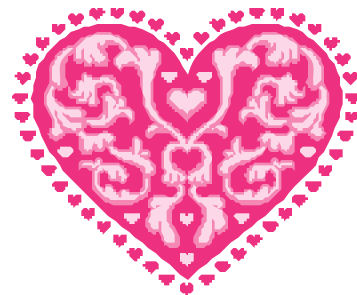
MARK YOUR CALENDAR !!

***February
2009***

- 5 Business Advantage Series:
Using the Media to Your Advantage—
Shawano Country Chamber of Commerce
1263 S. Green Bay Street, Shawano
7:30—8:45 a.m.***

14 Happy Valentine's Day!

- 17 Business Connection Sponsored By:
Wolf River Habitat for Humanity
320 E. Richmond Street, Shawano
5:00—6:30 p.m.***



**Reservations required.*